

**Philippine Physical Therapy Association, Inc. (PPTA)  
PPTA CEBU CONGRESS 2012  
18 February 2012 (Saturday)**



**INFORMATION FOR SPONSORS (10 January 2012)**

**A. PRE-CONGRESS ACTIVITIES (Friday, 17 February 2012. 1-5 pm)**

VENUE: Southwestern University

**Gets Mo? Validating Understanding through Evaluation**

*This seminar is intended for local PT educators. With PRC CPE units.*

Lecturers: B Grageda, M Gabilo, EJ Gorgon

Facilitators: D Manlapaz, C Peralta, R Gabor

**Physical therapists' meeting for Cebu chapter formation**

*This meeting is for PPTA members and interested professionals.*

Lead Facilitator: B Ranjo II, PPTA VP for External Affairs

Local Facilitators: G Ortiz Jr., R Cabazor and J Caputolan

**PT Student Leaders' Meeting (Tentative, pending availability of students)**

*This meeting is for PT student leaders of Cebu.*

*Student representatives of schools in the neighboring provinces are also welcome.*

Lead Facilitators: JA Vergara and F Lee, Officers

Association of Philippine Physical Therapy Students (APPTS)

**B. CONGRESS PROPER (Saturday, 18 February 2012. 8 am-530 pm)**

VENUE: Auditorium, Cebu Doctors' University (pending confirmation)

**PPTA Cebu Congress 2012  
Future Begins Now: Physical Therapy for Cebu and the Visayas**

**Overview.** PPTA Cebu Congress 2012 aims to provide a venue to discuss the present significant issues being confronted by the physical therapy profession and its individual professionals regarding regulation, education, service delivery, and professional organization representation. A featured forum aims provide an opportunity for major stakeholders of the physical therapy profession in the country to present their views regarding the future state of profession in the areas of licensure and regulation, undergraduate and post-graduate education, service demand and supply, and professional organization. The program also provides an opportunity for physical therapy research to be presented by local practitioners.

**Participants.** Jointly organized by PPTA and the three schools of physical therapy in Cebu, it will be the highlight of their joint celebration of Physical Therapy and Occupational Therapy Week. The congress will be attended by students and faculty, aside from being opened to local professionals. Physical therapy schools and practitioners of neighboring provinces are also invited to this whole-day event.

**Program.** The following are invited to be presenters and panel members for the congress:

**Professional Regulation Commission**, represented by the members of the Regulatory Board for Occupational and Physical Therapy;

**Commission on Higher Education**, represented by the members of the Technical Panel for Physical Therapy Education;

**Philippine Physical Therapy Association**, represented by its Board of Directors and Board of Officers;

**Association of Philippine Physical Therapy Students**, represented by its Board of Officers; and

Representatives of the Cebu schools of physical therapy: **Cebu Doctors' University, Southwestern University, and Velez College of Physical Therapy and Occupational Therapy**

### **PPTA Cebu Congress 2012**

8-845	Registration
845-9	Opening Program
9-930	Philippine Physical Therapy Association, Inc. (PPTA) presentation <i>G Manalang Jr., PPTA President</i>
930-10	Commission on Higher Education (CHED) presentation <i>C Ramos-Peralta, Committee Chair for Physical Therapy Education</i>
10-1030	Professional Regulation Commission (PRC) presentation <i>B Reyes, Member of the Board of Physical Therapy and Occupational Therapy</i>
1030-11	BREAK
11-1130	National Health Trends <i>R Mercado, Member of the PPTA Board of Directors</i>
1130-12	Association of Philippine Physical Therapy Students (APPTS) <i>JA Vergara, APPTS President</i>
12-130	LUNCH
130-215	Local Perspective <i>Representatives of Cebu Doctors University, Southwestern University and Velez College</i>
215-330	Open Forum <i>ME Grageda, Moderator</i>
330-5	Research Forum <i>EJ Gorgon, Forum Chair</i>
5-520	Closing Program and Invitations to upcoming PPTA activities

### **Call for Research Papers**

PPTA shall invite researchers to a presentation opportunity within the PPTA Cebu Congress. Completed undergraduate projects, faculty-led research, and independent research are welcome.

Interested physical therapy students and practitioners are requested to submit their project abstract by 31 January 2012 to Mr. Edward James Gorgon, Research Forum chair ([ejrgorgon@post.upm.edu.ph](mailto:ejrgorgon@post.upm.edu.ph))

### **Sponsorship Arrangements**

PPTA welcomes corporate sponsors to the congress.

Sponsorship arrangements are through Mr. Balldhomero Ranjo II, PPTA VP for External Affairs ([vpexternal@philpta.org](mailto:vpexternal@philpta.org))

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**SPONSORSHIP OPPORTUNITIES**

<b>Arrangements</b>	<b>Major Sponsors Php 40,000</b>	<b>Exhibitors Php 20,000</b>
Booth area/table space at sponsors' area of congress venue*	YES	YES
Acknowledgement in all PPTA promotional materials	YES	None
Feature in congress stage backdrop	Name and logo	Name only. No logo.
Acknowledgement during the program and in AV/ppt background	Name and logo	Name only. No logo.
Inclusion of company's promotional materials in delegate kit	YES	YES
Company details in sponsors' directory (souvenir CD)	YES	YES
Company advertisement in PPTA website	Feature in ad page until June 2012	None
Provision for company tarpaulin/banner at congress area*	Up to three (3) at delegates' area PLUS one (1) at stage area	None
Provision for company tarpaulin/banner at pre-congress venues**	YES. Two (2) per venue	None
Conference seats	3 persons	1 person

*\*Venue still to be arranged. PPTA may limit the number of sponsors or exhibitors according to requirements of host institution.*

*\*\*Three (3) pre-congress activities are to be conducted.*

Sponsorship may be arranged until 31 January 2012 through  
Mr. Baldhomero Ranjo II, PPTA VP for External Affairs  
[vpexternal@philpta.org](mailto:vpexternal@philpta.org)